



DAVIT ABRAMISHVILI

Brand & Visual Designer **Art Director**

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PROFESSIONAL SUMMARY

Art Director and Senior Brand & Visual Designer with 10+ years of experience leading editorial, branding, and visual storytelling projects. Directed and designed 100+ book covers and publication systems, shaping cohesive visual identities from concept to final execution.

Trained at the Tbilisi State Academy of Arts, I combine strong artistic judgment with strategic thinking, collaborating closely with editors, authors, and creative teams to ensure clarity, consistency, and impact across print and digital platforms. Currently open to international opportunities in art direction, brand identity, and AI-enhanced creative workflows.

SELECTED EXPERIENCE

CORE EXPERTISE

Brand Identity Design – Logo systems, guidelines, and cohesive brand experiences

Editorial & Book Design – Covers, typography systems, series branding

Art Direction & Campaigns – Concept development, storytelling, and multi-platform execution

AI-Integrated Design – Creative ideation using Midjourney, Adobe Firefly, and ChatGPT

Motion & 3D Design – Animated brand assets, visual experiments, and cinematic motion graphics

Palitra L

Graphic Designer

Tbilisi, Georgia | 2015 – 2017

Designed book covers, including typography, illustrations, and photo manipulation.

Created promotional banners for social media channels.

Artanuji Publishing

Senior Graphic Designer

Tbilisi, Georgia | 2017 – 2025

Created 100+ book covers, including typography, illustrations, and photo manipulation.

Designed promotional banners for social media channels.

gorgia

Graphic Designer

Tbilisi, Georgia | 2017 – 2018

Geoposter
Illustrator & Poster Designer

Tbilisi, Georgia | 2017 – 2023

Illustrated and designed hand-drawn posters and postcards highlighting Georgian culture and architecture.

REC Caucasus
Senior Graphic Designer

Tbilisi, Georgia | 2019 – 2023

Created posters, banners, logos, project-specific branding materials, and infographics for nonprofit organizations.

Freelance
Self-Employed — Brand Designer

Global | 2016 – Present

BetterFly DDB
Art Director / Senior Graphic Designer

Tbilisi, Georgia | 2018 – 2021

Created visual concepts for social media and branding campaigns.

Led creative direction and supervised design processes.

Ensured visual consistency across platforms and projects.

Leavingstone
Senior Graphic Designer

Tbilisi, Georgia | 2021 – 2023

Developed visual solutions for diverse clients in a full-service advertising agency.

Designed print materials, branding systems, and social media visuals.

Ensured strong typography, clear hierarchy, and brand consistency across all projects.

TOOLS & TECHNOLOGIES

Design:

- ☆☆☆☆☆
Adobe Photoshop
- ☆☆☆☆☆
Adobe Illustrator
- ☆☆☆☆☆
Adobe InDesign
- ☆☆☆☆☆
CorelDRAW
- ☆☆☆☆☆
Figma

Motion & 3D:

- ☆☆☆☆
After Effects
- ☆☆☆☆
Premiere Pro
- ☆☆☆☆
- ☆☆☆
Cinema 4D
- ☆☆☆
Blender

AI Tools:

- ☆☆☆
Midjourney
- ☆☆☆☆
Adobe Firefly
- ☆☆☆☆
ChatGPT
- ☆☆☆
Stable Diffusion
- ☆☆☆
DALL-E

Other:

- ☆☆☆☆☆
Branding Systems
- ☆☆☆☆☆
Typography
- ☆☆☆☆☆
Layout Design
- ☆☆☆☆☆
Concept Development

EDUCATION

Tbilisi State Academy of Arts
Professional Degree in Graphic & Media Arts |
2013 – 2015

LANGUAGES

Georgian — Native
English — Fluent reading & writing | Limited speaking
Russian